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Residential Property Market Review

February 2026



The best month to sell your home

February is the best time to put your home on the market, according to research from Rightmove.

The study analysed property listings between 2014 and 2024 (excluding 2020 due to the pandemic). It found that 68.9% of homes put up for sale in February go on to secure a buyer, the highest success rate of any month. January and March followed very closely, with 68.8% of homes listed in these months successfully attracting a buyer. This suggests that the first quarter of the year is an optimum time for sellers.

While February listings see the highest proportion of successful sales, January listings sell the fastest, taking an average of 47 days to find a buyer. Colleen Babcock at Rightmove commented, *"Sellers who are yet to act but are considering a 2026 move might consider coming to market soon to take advantage of the increase in home-buyer activity."*

Warm Homes Plan launched

In January, the government launched the Warm Homes Plan, a £15bn investment aimed at upgrading British homes and reducing energy bills.

Key measures in the Warm Homes Plan include a commitment to triple the number of homes with solar energy by 2030 and deliver over 450,000 heat pump installations each year. Also, £2.7bn will be invested into the expanded Boiler Upgrade Scheme, meaning eligible households can apply for a grant to replace their fossil fuel heating

system with a heat pump or biomass boiler. Overall, the initiative is expected to create 180,000 new jobs in energy efficiency and clean heating.

Ed Miliband, Secretary of State for Energy Security and Net Zero, said, *"this is a landmark plan to make the British people better off, secure our energy independence and tackle the climate crisis."* But some experts are concerned that the cost of implementing the plan will be more than the allocated £15bn.

Ministers discuss housing progress

In January, leading housebuilders met with ministers to discuss planning reforms and the current state of the housing market.

Housing Secretary Steve Reed chaired the roundtable, which was attended by major developers including Vistry, Taylor Wimpey and Barratt Redrow. Discussions focussed on the government's target to deliver 1.5 million homes, which has been supported by the New Homes Accelerator announced in August 2025. Reed said, *"Thanks to our changes to planning laws we're now seeing the green shoots of recovery - with an 18% increase in work starting on new homes compared to the previous year."*

Industry figures have weighed in on the discussion. Steve Turner at the Home Builders Federation welcomed the progress thus far but called for further action: *"With no government-backed scheme in place for the first time in decades, many first-time buyers are locked out of the market, suppressing demand and limiting the ability to increase supply."*

House prices headline statistics

House Price Index (Dec 2025)	103.6
Average House Price	£270,000
Monthly Change	-0.7%
Annual Change	2.4%

* (Jan 2023 = 100)

Average house prices in the UK increased by **2.4%** in the year to December 2025

House prices decreased by **-0.7%** on average between November and December 2025

The average house price in London was **£551,294**.

Source: The Land Registry
Release date: 18/02/26
Next data release: 25/03/26

Average monthly price by property type – Dec 2025

Property Type	Annual Increase
Detached £440,564	1.6%
Semi-detached £275,313	3.9%
Terraced £229,449	3.6%
Flat / maisonette £192,826	-0.5%

Source: The Land Registry
Release date: 18/02/26

House prices Price change by region

Region	Monthly change (%)	Annual change (%)	Average price (£)
England	-0.7%	1.7%	£291,865
Northern Ireland (Quarter 4 - 2025)	1.4%	7.5%	£195,936
Scotland	-1.7%	4.9%	£190,649
Wales	2.6%	5.0%	£214,883
East Midlands	0.4%	2.4%	£243,632
East of England	-0.4%	1.5%	£338,002
London	-0.8%	-1.0%	£551,294
North East	-1.4%	4.6%	£165,257
North West	-0.4%	4.5%	£217,428
South East	-0.7%	0.0%	£378,800
South West	-1.7%	0.3%	£301,226
West Midlands Region	-1.0%	2.0%	£246,141
Yorkshire and The Humber	-0.5%	3.3%	£208,447

Housing market outlook

"It's a tight contest, but on average February is the best month to get your home sold, followed by further strong months during the upcoming and very important spring home-moving season. Sellers who are yet to act but are considering a 2026 move might consider coming to market soon to take advantage of the increase in home-buyer activity."

Colleen Babcock, Property Expert at Rightmove

Source: Rightmove, February 2026

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All details are correct at the time of writing (18 February 2026)

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